

# 2018 IMHA Industry Conference

IMHA's Annual Industry Conference offers you the opportunities to ask questions and learn from industry experts on a wide variety of topics. Visit with our vendors and network with your peers.

Join us in Springfield, Illinois, May 15-18, 2018

Wyndham Springfield City Centre

Member: \$195 Non-Member: \$245



## Schedule of Events

### **Tuesday May 15, 9am - 5pm** - *FREE for everyone!*

IMHA Lobbying Day & Legislative Reception

- Briefing on current legislative issues and grassroots lobbying
- Visit with legislators at the Illinois State Capitol
- Evening cocktail reception with legislators and staff

### **Wednesday May 16, 9am - 5pm**

IMHA Conference & Educational Seminars

Industry-Based Learning, including:

- The Secret to Bringing In New Homes - Fast - Without Going Broke!
- Resident Relations and Retention - Best Practices
- Community-Based Retail Licensing, What You Need to Know
- Reputation Management for Your Brand
- Community Manager Compensation
- Industry and Regulatory Updates  
...and more!

Networking industry luncheon and evening reception.

### **Thursday May 17, 9am - 1pm**

- IMHA Annual Meeting & Election
- Retailer Responsibility Workshop - with Mark Conte
- Golf Outing

## Vendors and Sponsors:

Opportunities abound. Reach your target market and reinforce relationships with existing clients and customers.

## Continuing Education Opportunities

Additional registration required

### **HUD Installation Training & CE Classes**

12 Hour Basic Training - May 14 & 15, 2018

Member: \$195 Non-Member: \$245

8 Hour CE - May 16, 2018

Member: \$125 Non-Member: \$155

Instructor: HUD certified trainer Mark Conte of Conte Manufactured Housing Compliance Services, LLC

Anyone interested in becoming a HUD-licensed, MH Installer is encouraged to attend the 12 hour class. Anyone needing credits for 2019 renewals should attend the 8 hour class.

### **Manufactured Housing Manager Training**

*"Mastering Land lease Community Management"*

All-day educational event - May 15, 2018

Member/Non-Member: \$295

Invest in Your Community Managers & Your Careers

- Intro to property management, manufactured housing, land lease communities
- Professional property management basics
- Basics of marketing: leasing & sales in the land lease community
- Resident relations, referrals and retention
- Financial management of the land lease community
- Turnaround, upgrade & rehabilitation of land lease communities

**Registration & additional information at [www.imha.org](http://www.imha.org) or call 217-528-3423**